



NEWS RELEASE

Guelph Soccer partners with world famous brand!

GUELPH, September 29, 2009- Guelph Soccer is proud to announce that we will be partnering with Umbro as the uniform supplier for our Rep Program for the next two years!

The deal will commence immediately with the new uniforms being "field ready" in the early spring of 2010.

"Becoming a Centre of Soccer Excellence is a protracted process, but I feel we have taken a significant step with the signing of this deal", said Alan Gould, Guelph Soccer Executive Director. "Our Rep players will be outfitted in top quality uniforms supplied by a world famous soccer brand. Along with other soon to be announced initiatives, I'm confident that not only will we develop our skill and fitness levels, but our players will look great too!"

On completion of the deal, Mike Shoemaker of Umbro said, "As a proud, long term member of the local Guelph community and an active parent of two children in Guelph Soccer, I am extremely excited to bring together two brilliant organizations in Guelph Soccer and Umbro Canada in a mutually beneficial partnership. At Umbro we are dedicated to one sport - soccer-at all levels. We trust that Guelph Soccer players and their families will be proud to wear our badge, alongside their own, and work in conjunction with us to further push the image of the club locally and beyond as a leader in the game".

About Guelph Soccer

Guelph Soccer has been in existence since 1966, and offers a full range of soccer playing opportunities year round. The club has over 4200 members and offers outdoor and indoor youth and adult recreational play, outdoor youth competitive and a “Fundamentals” skill development program for all skill levels within the club. The club was recently awarded the “Community Champion of the Year” award for it’s work within the community which includes a club funded financial assistance program enabling over 60 children to participate in summer soccer, a partnership with *Kids Ability* to host an *Adapted Soccer program* for children with special needs within our community, as well as *Kickz- Goals Thru Soccer* a fun soccer program for disadvantaged children, in conjunction with Guelph Police and Onward Willow. Guelph Soccer is a founding member of OSA Club Excellence.

About Umbro

Umbro is considered the badge of soccer. Since 1924 Umbro have been involved in every facet of the game. We have been a part of some of the greatest moments, teams, players and events the game has offered. Where there is soccer, there is Umbro.

Umbro is committed to every level of our game- From grassroots support of local clubs, teams and associations; to the highest level in the world. Whether it’s Manchester City FC, the English and Irish Football Associations, Michael Owen, Deco, or John Terry, we are the choice of champions the world over. We are proud to have Guelph SC join our worldwide football community.

For additional information, please contact:

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