

Partnership
Opportunities
with



Guelph Soccer





2011 Sponsorship Package

www.guelphsoccer.ca





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Guelph Soccer

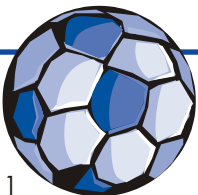
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www.guelphsoccer.ca





Who are we?

Guelph Soccer is a community based volunteer driven organization. The club has a history of providing quality soccer programs in the community for the last 45 years.

Our club is located in the City of Guelph, a city of over 127,000 inhabitants in Southern Ontario. Our Clubhouse is attached to the Guelph Community Sports Soccer Dome. The Dome was opened in October 2007, and was partly funded by Guelph Soccer.

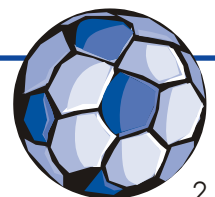
Since our inception in 1966, Guelph Soccer has continued to grow, and our projected registration numbers of over 6600 for 2011 make us the largest sports organization in the city by some distance.

Guelph Soccer offers year round soccer playing opportunities to boys, girls, women and men of all ages and skill levels. Our recreational program provides playing opportunities for children as young as 4 years old, all the way to adults. Our competitive program encompasses 35 youth teams from the ages of 8 through 18, as well as 4 adult teams.

Our skill development program, "Fundamentals", has been developed by our Technical Director, and is delivered to our players by members of our Technical staff. The program starts at 6 years old with "Future Stars", and encompasses both recreational and competitive player sessions.



Guelph Soccer being a "Community Partner", continues to work actively with local organizations to bring value and community spirit to the City of Guelph through soccer.



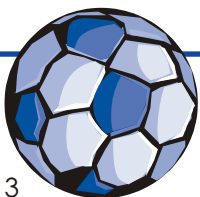


Why sponsor Guelph Soccer?

When you partner with Guelph Soccer, you partner with 25% of Guelph's total population. Between people in the community, players, coaches, referees, administrators and volunteers, you impact 32,300 people.

Guelph Soccer works with you so we can work for our community.

-  Our professional management structure provides direct accountability. We are part of the Ontario Soccer Association, and are proud to be the first club to have been inducted into the "Club Excellence" program.
-  We are the largest sports organization in the City of Guelph offering programs 12 months of the year to over 6600 children and adults.
-  Soccer is not only the fastest growing sport in Canada, it is also the most culturally diverse sport in the country.
-  Sponsorship is a great way for your company to support children's physical activity, and help us make the children of Guelph fitter and more active.
-  Year round playing opportunities offer year round exposure.





Our Community Involvement

Children's Foundation, reducing the financial barrier

We think every child should be able to participate in organized sports regardless of his or her family's financial situation. Guelph Soccer is honored to have been chosen as the recipient of the "Community Champion of the Year" award by The Children's Foundation of Guelph and Wellington.

The award was in recognition of the partnership with The Children's Foundation, which Guelph Soccer had funded participation for over 60 children to play soccer in 2009. The Children's Foundation stated that Guelph Soccer has "helped to make a positive and critical difference for children in need in our community". In 2010, Guelph Soccer was proud to be able to assist over 80 children in various programs that the club has to offer.

Adapted Play Soccer Program, reducing the physical barrier

Guelph Soccer has partnered with KidsAbility to provide an adapted play soccer program for children with special abilities. This program has impacted more than 100 children in our community over the past 3 years.

Kickz - Goals Thru Soccer, reducing the accessibility barrier













In partnership with the Guelph Police Service and Onward Willow Neighbourhood Group, Guelph Soccer is taking soccer out into the community. This program offers a soccer program for disadvantaged youth. Both Guelph Soccer and the Guelph Police Service have a goal of expanding this program to other Neighbourhood Groups in the near future.

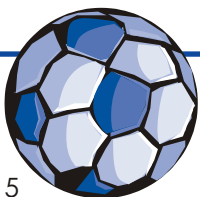




Sponsorship levels and benefits









Platinum- \$10,500+

-  Company logo on all print material (newsletter, activity guide, brochures).
-  Company logo on website front page- year round (including link to website).
-  Company logo on staff, event volunteer and camper's T-shirts.
-  Opportunity to distribute product/coupon at one Guelph Soccer event.
-  Dome Ad- year round (banner provided by sponsor).
-  Logo on the shirts for 60 House League teams.
-  Display corporate banner at all club events.
-  Title sponsor of one Guelph Soccer event (photo day, tournament, etc).
-  Commemorative Sponsor plaque.
-  Listed as Official Community Project Sponsor.
-  Recognition in Guelph Soccer Sponsor Thank You newsletter.
-  Value of package: **over \$24,500!!!**









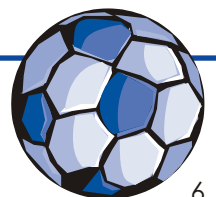


Gold- \$7,350

-  Company logo on all print material (newsletters, registration brochures, activity guide, etc).
-  Company logo on front page of website- year round.
-  Company logo on staff, event volunteer and camper's T-shirts.
-  Opportunity to distribute product/coupon at one Guelph Soccer event.
-  Dome Ad- year round (banner provided by sponsor).
-  Logo on the shirts for 40 House League teams.
-  Recognition in Guelph Soccer Sponsor Thank You newsletter.
-  Value of package: **over \$15,000!**






Silver- \$4,200

-  Company logo on all print material (newsletters, registration brochures, activity guide, etc).
-  Company logo on sponsor page of website.
-  Logo on staff, event volunteer and camper's T-shirts.
-  Logo on the shirts of 20 House League teams.
-  Recognition in Guelph Soccer Sponsor Thank You newsletter.
-  Value of package: **over \$7,500!**











Bronze- \$2,200

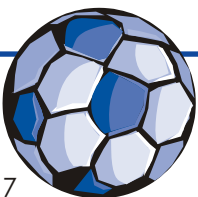
-  Company logo on sponsor page of website.
-  Company logo on staff, event volunteer and camper's T-shirts.
-  Recognition in Guelph Soccer Sponsor Thank You newsletter.
-  Logo on the shirts for 10 House League teams.
-  Value of package: \$4,000!

Grassroots Sponsor

-  Company logo on House League team jersey.
-  Recognition in Guelph Soccer Sponsor Thank You newsletter.
-  Single House League team- \$315.
-  Multiple House League teams- \$275/team.

Rep Team Sponsor- \$500



-  Team Naming Rights.
-  Large logo on belly of home jersey.
-  Team photo plaque.
-  Company logo on sponsor page of website.
-  Coverage of team games in News section of club website.
-  Company listing in Sponsor Thank You Newsletter.










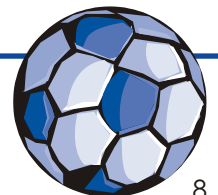
Stand Alone Sponsorship Opportunities

Dome Ad- \$1000/ year

-  Prominent location inside Soccer Dome.
-  Banner to be provided by Sponsor.

Event Sponsor- \$1000

-  Company logo on all event materials (application/ roster/ schedule, promo flyer, etc).
-  Company logo on front page of website for duration of event.
-  Banner ad on location for duration of event (banner supplied by sponsor).
-  Logo on event MVP t-shirts/Event t-shirts..
-  Distribution of company's promotional items. (ie. Flyer, Coupon, Brochure)



CONTACT INFORMATION

COMPANY NAME:

_____ (as you would like it to appear on the jersey)

CONTACT

NAME: _____

TITLE: _____

STREET: _____

CITY: _____ POSTAL CODE: _____

TELEPHONE: () _____ FAX: () _____

EMAIL: _____

WEBSITE: _____

TYPE OF HOUSE LEAGUE SPONSORSHIP DESIRED

Platinum (\$10,500 +) Gold (\$7,350) Silver (\$4,200) Bronze (\$2,200)

Grassroots (\$315.00 for one team, \$275 for multi teams)

Please specify number of teams if more than one: ____

Rep (\$500)

Event Sponsor: (Specify Event) _____ Amount: \$ _____

SPECIAL INSTRUCTIONS:

Age/ Gender/ Division: _____

Player Request _____ Coach Request _____

Jersey Colour Request _____

Logo: Please supply a B & W logo in JPEG format for the jersey).

Where applicable, colour logo in JPEG format for the use on the website.

Please email logos to: sponsorship@guelphsoccer.ca

TOTAL SPONSORSHIP: \$ _____



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